Vitor Domingos

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About Me: Distinguished Technologist, Enterprise Strategist, Industry Evangelist

Innovative technology executive with nearly 30 years of leadership in engineering, cloud, and digital transformation. Proven expertise in shaping enterprise technology strategy, architecting cost-efficient solutions, and leading large-scale modernization initiatives. Strong ability to bridge deep technical expertise with executive leadership, delivering scalable, high-impact transformation programs across Fortune 500 companies and global enterprises. Recognized as a CTO-level strategist and VP-level operator, specializing in GenAI adoption, cloud platforms, enterprise architectures, and automation frameworks, ensuring organizations remain competitive and secure in the era of intelligent systems. Trusted C-suite advisor, driving AI adoption, cloud-native first strategies, and detailed technology roadmaps that align innovation with measurable business outcomes. Beyond execution, an industry evangelist and thought leader, influencing AI and cloud adoption through media, public speaking, and executive advisory. Passionate about shaping industry narratives, mentoring technology leaders, and driving real-world transformation at scale.

The Big Picture: a career that blends technology, strategy, and influence

A journey defined by continuous evolution, transitioning from technical execution to enterprise leadership and industry influence. Experience includes building mission-critical systems, leading multimillion technology programs, and shaping enterprise AI and cloud strategies.

- Technical Expertise: From web architecture to cloud and strategy, building and scaling mission-critical systems.
- Enterprise Leadership: Leading multimillion P&Ls, building large engineering teams, and driving industry-wide transformation.
- Marketing & Communication: Shaping technology narratives, building market influence, and leading PR & Comms strategies for technology adoption.
- **Public Thought Leadership:** Engaging in media, writing, and public speaking, influencing industry conversations on cloud, security, AI/GenAI, and digital transformation.
- **Bridging Technology & Business:** Ensuring technology is not just built, but understood, adopted, and leveraged for business growth.

Enterprise Technology Leadership & Innovation

Hybrid leadership roles bridging technology and business transformation.

Lead Solution Architect & GenAl Evangelist – Hitachi (2023–Present)

Driving GenAl adoption and enterprise digital transformation across EMEA, with a focus on Al-driven efficiencies and cloud architecture modernization. Key contributions include:

- Leading GenAl integration into enterprise workflows, achieving a 25% improvement in solution efficiency.
- Designing large-scale cloud solutions on Azure and AWS, reducing operational complexity by 30%.
- Building strategic C-level relationships across finance, insurance, automotive, and retail sectors.
- Authoring How to Lead the Al Revolution and publishing multiple thought leadership articles on Al transformation.
- Implementing GenAlOps frameworks, accelerating AI project adoption by 10% and reinforcing Hitachi's position in AI innovation.

Cloud Capability Lead - KPMG (2021-2023)

Expanded the cloud engineering team to 600+ professionals while managing a £100M P&L. Led pre-sales, product engineering, and cloud strategy initiatives for financial institutions such as Lloyds Banking Group and Santander Bank. Established an AWS SRE practice to enhance regulatory compliance and operational resilience. Drove the marketing and comms strategy for the engineering group, taking responsibility for the GTM strategy.

Head of Technology - YLD (2020-2021)

Led engineering consultancy services, advising major brands such as TheTrainline, Okta, and Condé Nast on SRE, DevOps, and cloud migration strategies to enhance system reliability and scalability.

Strategic Leadership in Technology & Cloud

From individual technology leadership to enterprise-wide digital transformation strategy.

Chief Technology Officer - Nordcloud (now IBM) (2019-2020)

Oversaw a £50M UK delivery and services P&L, leading cloud teams across AWS, Azure, and GCP. Played a strategic role in FinOps productization and technology road mapping, ensuring scalable cloud solutions for enterprise clients.

EMEA Senior Manager – Unisys (2017–2019)

Led a team of 250+ cloud and infrastructure consultants, integrating pre-sales, solution design, and digital transformation strategy. Key contributor in £10M+ financial services and insurance sector deals to modernize enterprise IT environments. Also appointed Client CTO for the European Central Bank, driving key technology initiatives.

Strategic Solution Executive – CSC (now DXC) (2015–2017)

Provided strategic consulting for £200M+ infrastructure and security deals, shaping cloud and service management strategies for global enterprises.

Head of Infrastructure & Platforms - Methods Digital (2014-2015)

Managed the infrastructure practice for public sector projects valued at over £60M, advising institutions such as the Office for National Statistics, The National Archives, and Haymarket on cloud transformation strategies.

Technology Operations Manager – Centralway (2013–2014)

Led software development and IT infrastructure for financial services projects, driving the launch of a mobile banking platform and spearheading R&D initiatives in emerging technologies.

Media & Public Relations

Bridging technology, communication, and strategic influence to define the future of digital transformation.

Head of Technology & Digital – CV&A (2010–2013)

Led the digital division, overseeing technology initiatives, strategic programs, and international marketing campaigns. Spearheaded the development of political digital strategies, including the production of a viral campaign video that garnered over 40 million views. Led strategic messaging, content development, and executive communications, shaping enterprise narratives for data, cloud, and automation. Established strategic partnerships with vendors and stakeholders, aligning technology solutions with business expansion objectives.

Entrepreneurial & Consulting Ventures

From leading technical projects to influencing business strategy and innovation.

Infrastructure & Cloud Consultant – Amazon Web Services (2009–2010)

As a cloud consultant for AWS, guided over 30 companies in adopting cloud-native architectures, optimizing scalability, performance, and cost efficiency. These transformations contributed to more than €200M in revenue for AWS.

Co-Founder & Chief Marketing – 7Syntax (2007–2009)

Ventured into entrepreneurship as co-founder of 7Syntax, leading marketing, system operations, and strategic initiatives. Played a key role in scaling the company, driving growth, and positioning it for acquisition by Telefónica Spain.

Public Sector Experience

From technical specialist to large-scale project leader with national influence.

Portuguese Ministry of Justice - Head of Department (2005-2007)

Led a team of 40 in designing and implementing large-scale national digital initiatives, enhancing public sector efficiency and security. Key projects included:

- The National Citizen ID Card, a digital identity initiative for Portuguese citizens.
- The Presidential Election Voting System, ensuring secure and transparent election operations.
- The **Public Service Data Bus**, an integration framework to enhance interoperability across governmental institutions.

Early Career

From pure technical execution to mission-critical enterprise solutions

Infrastructure Lead Architect – Caixa Geral de Depósitos (2002–2005)

Developed and optimized web-based banking services for Portugal's largest state-owned bank, ensuring scalability, security, and performance of critical financial platforms.

Systems & Web Architect - ForumB2B, Maxitel, Jazztel (1996–2002)

Developed and maintained web platforms and B2B solutions during the dot-com boom and optimized datacentre and digital infrastructure for telcos.

Education

(MSc) Civil Engineer – ISEL, Instituto Superior Engenharia de Lisboa – Portugal

Professional Training

Amazon Web Services - Solutions Architect, Professional, Microsoft - Azure Solutions Architect, VMware - Certified Professional Cloud, ITIL - Foundations Certified, SCRUM, PRINCE, TOGAF Practitioner

Interests

Video Technologies, Artificial Intelligence, Voice Assistants, Drone & Autonomous Flighting. Creator and producer of Now About This. Associate member of the National Union of Journalists and holder of UK Press Producer accreditation. GenAlOps ambassador.